

# 2024 Sponsor, Exhibit, and Marketing Opportunities

APRIL 9-13 | CLEVELAND, OHIO, USA

## International Congress on Integrative Medicine & Health

The most comprehensive scientific congress  
in the field of integrative medicine.



2024 International Congress on  
**Integrative Medicine and Health**  
April 9-13, 2024 | Cleveland, Ohio, USA  
Academic Consortium for Integrative Medicine and Health

Champions of Whole Health: Using Evidence to Drive Transformation

CONSORTIUMCONGRESS.ORG

# On April 10–13, 2024, the Academic Consortium for Integrative Medicine & Health will host the 8<sup>th</sup> Annual International Congress on Integrative Medicine and Health in Cleveland, Ohio USA.

Sponsor support is essential to ensuring the International Congress on Integrative Medicine & Health provides the educational, scientific, and community experience to amplify and advance health care that embraces and empowers every person.

That support enables a high-caliber experience and increases access by providing scholarships to young and early-career researchers, covering operational costs and subsidizing registration fees to make the International Congress more affordable for professionals who otherwise will not be able to attend. Custom packages can be developed as long as they are in-line with ACCME guidelines. We welcome sponsors who support integrative health activities and can help our attendees in their efforts to champion whole health approaches.

Due to continuing medical education requirements, supporter opportunities have been developed for non-commercial and commercial entities. The ACCME definition of a commercial interest can be found here. Commercial supporters and exhibits may be required to sign a commercial support agreement from our CME provider.

Educational grants are handled separately. Supporters wishing to provide an educational grant should contact staff at the Academic Consortium for Integrative Medicine and Health at [info@imconsortium.org](mailto:info@imconsortium.org).

Scientists, educators, practitioners, administrators, students and policy-makers from the domestic and international communities will gather to highlight scientific advances pertaining to the field of integrative medicine and whole health. The International Congress will highlight progress in the arenas of original research, educational innovations, clinical delivery models and policy innovations. Abstracts, symposia, panel discussions, workshops and plenary sessions are solicited from the community and selection is based on peer review for quality, timeliness and fit with the overall program. The International Congress will convey the latest information on (a) safety, efficacy, mechanism of action and cost effectiveness of individual therapies and lifestyle interventions, and (b) models of integrative care which are emerging in the US and abroad. Nearly 1,000 researchers, educators, clinicians, administrators and students/trainees from around the world are expected to attend. The International Congress organizers welcome individuals from all disciplines and professions engaged in integrative medicine and health to foster the development of new collaborations and to strengthen existing partnerships within the field of whole health.

Health care transformation requires a collaborative community working together to advance the wellness of all. Our sponsors and exhibitors mutually benefit from supporting the International Congress. We welcome the opportunity to provide International Congress attendees with meaningful information about organizations and products that will help them innovate in research, clinical practice, education and advocacy. Thank you for your partnership.



**Samantha Simmons, MPH**  
Chief Executive Officer, Academic Consortium for Integrative Medicine & Health

## INTERNATIONAL CONGRESS QUICK FACTS

**DATES:**  
April 10–13, 2024

**VENUE:**  
Hilton Cleveland Downtown Hotel &  
Cleveland Convention Center  
Cleveland, Ohio USA

## WHO ATTENDS

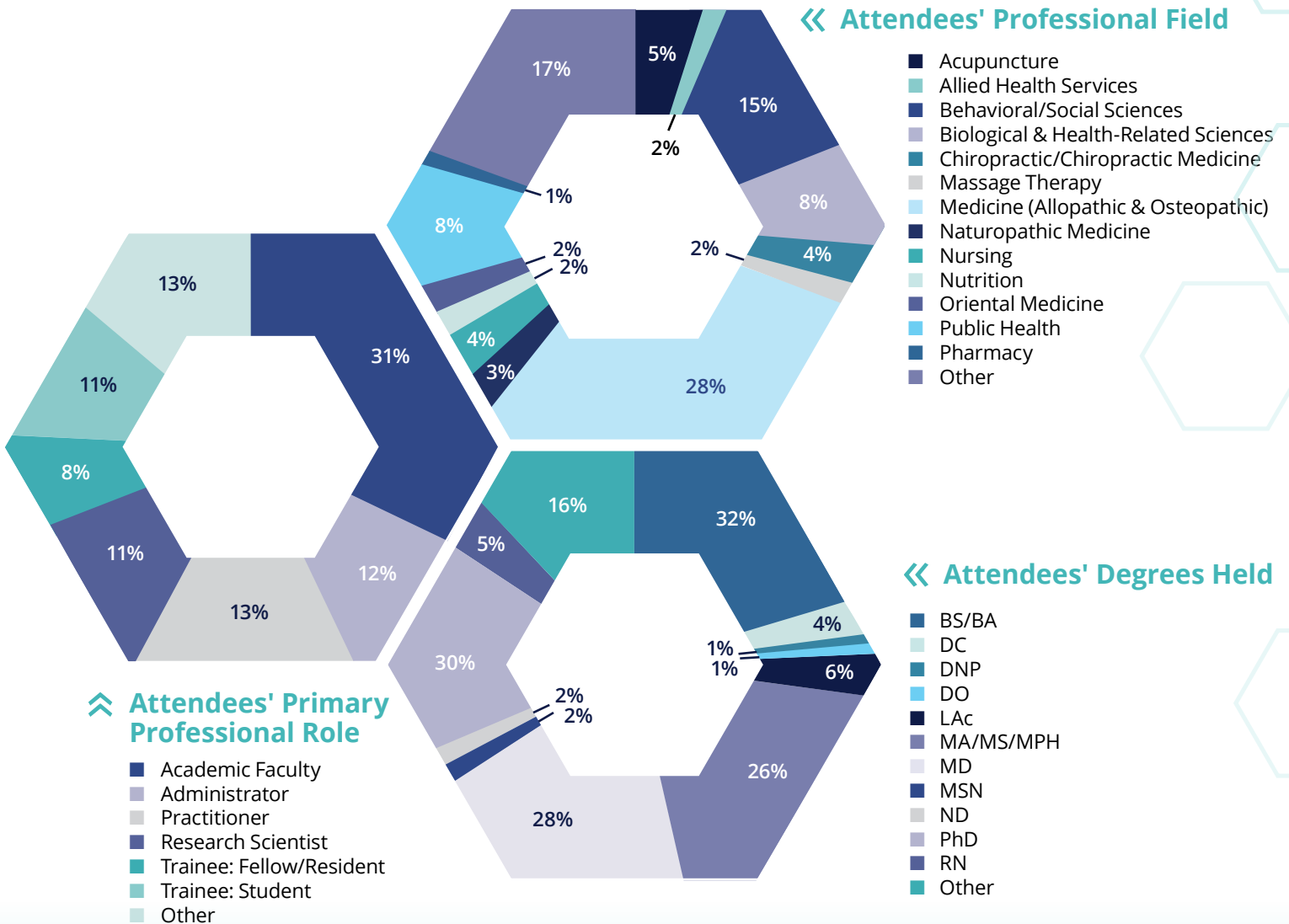
Nearly 1,000  
researchers, educators,  
clinicians, administrators,  
healthcare associations and  
societies and students/  
trainees from around  
the world.



# By the Numbers

## STATISTICS FROM THE 2022 INTERNATIONAL CONGRESS

- » Nearly 700 participants from 55 different US states and countries convened in Phoenix, Arizona, USA
- » The International Congress received 138 proposals for sessions and included 36 workshops in the program
- » 353 scientific abstracts were submitted to the International Congress, 82% of which were accepted
- » The International Congress accepted both regular and late-breaking abstract submissions
- » Over 60 individuals in the field of integrative medicine and health participated in the scientific research abstract review process
- » The Congress had 75 oral presentations and 170 poster presentations
- » 6% of the oral presentations and 7% of the poster presentations were presented by students or trainees





# Sponsor Opportunities

Financial support is essential to ensuring the International Congress on Integrative Medicine & Health provides the educational, scientific, and community experience to advance integrative medicine for all. It enables a high-caliber experience and increases access by providing scholarships to young and early-career researchers, covering operational costs and subsidizing registration fees to make the International Congress more affordable for professionals who otherwise will not be able to attend. Custom packages can be developed as long as they are in-line with ACCME guidelines. We welcome sponsors who support integrative health academic, clinical or research activities. Application must be made to be considered.

**Please Note:** Sponsor and/or exhibit applications received after March 1, 2024 may not receive all supporter benefits due to production timelines. We encourage you to apply early.

**POSSIBLE SCAM ALERT:** If you receive an email to purchase the International Congress attendee list, it is not a legitimate offer and should not be purchased. The International Congress attendee list is not for sale.

## PLATINUM SUPPORTER: \$25,000

### BENEFITS

- Complimentary exhibit table
- Three (3) complimentary 2024 International Congress registrations
- Supporter recognition:
  - *Assignment as a sponsor of a Congress function*
  - *Logo (hyperlinked) recognition and organization description (50-word count) listed in digital Congress materials*
  - *Logo recognition included on printed Congress materials*
  - *Logo included on sponsor recognition signage at Congress*
  - *Logo recognition on Congress-driven e-flyer highlighting your support*
  - *Logo (hyperlinked) recognition in two (2) issues of the Consortium's "Breaking News Briefing" e-newsletter prior to June 2024*
  - *Two (2) dedicated Consortium-driven social media posts prior to July 2024*
  - *Two (2) Consortium-driven group sponsor social media posts prior to July 2024*

## GOLD SUPPORTER: \$15,000

### BENEFITS

- Assignment as a sponsor of a Congress function
- Complimentary exhibit table
- Two (2) complimentary 2024 International Congress registrations
- Supporter recognition:
  - *Logo (hyperlinked) recognition and organization description (50-word count) listed in digital Congress materials*
  - *Logo recognition included on printed Congress materials*
  - *Logo included on sponsor recognition signage at Congress*
  - *Logo recognition on Congress-driven e-flyer highlighting your support*
  - *Logo (hyperlinked) recognition in one (1) issue of the Consortium's "Breaking News Briefing" e-newsletter prior to June 2024*
  - *One (1) dedicated Consortium-driven social media post prior to July 2024*
  - *One (1) Consortium-driven group sponsor social media post prior to July 2024*

## SILVER SUPPORTER: \$10,000

### BENEFITS

- Assignment as a sponsor of the 2024 Congress Contemplative Room
- Two (2) complimentary 2024 International Congress registrations
- Supporter recognition:
  - *Logo (hyperlinked) recognition and organization description (50-word count) listed in digital Congress materials*
  - *Logo recognition included on printed Congress materials*
  - *Logo included on sponsor recognition signage at Congress*
  - *Logo recognition on Congress-driven e-flyer highlighting your support*
  - *One (1) Consortium-driven group sponsor social media post prior to July 2024*

## BRONZE SUPPORTER: \$7,500

### BENEFITS

- One (1) complimentary 2024 International Congress registration
- Supporter recognition:
  - *Logo (hyperlinked) recognition and organization description (50-word count) listed in digital Congress materials*
  - *Logo recognition included on printed Congress materials*
  - *Logo included on sponsor recognition signage at Congress*
  - *Logo recognition on Congress-driven e-flyer highlighting your support*
  - *One (1) Consortium-driven group sponsor social media post prior to July 2024*

## FRIEND OF THE CONSORTIUM: \$2,500

### BENEFITS

- *Logo (hyperlinked) recognition and organization description (50-word count) listed in digital Congress materials*
- *Logo recognition included on printed Congress materials*
- *Logo included on sponsor recognition signage at Congress*
- *Logo recognition on Congress-driven e-flyer highlighting your support*

**QUESTIONS?** Contact [Congress@ConferenceSolutionsinc.com](mailto:Congress@ConferenceSolutionsinc.com) or call 503.244.4294 x1010

# Exhibit Opportunities

Exhibits should be relevant to clinical, academic, research or policy activities in integrative medicine. Examples of potential exhibitors may include educational institutions, foundations, professional societies, non-profit organizations, publishers, and companies with products or services that have integrative medicine applications for clinicians, academics, researchers and policy-makers. Exhibit tables will be centrally located among the Congress activities, ensuring high visibility during scheduled program breaks.

## RESERVE AN EXHIBIT TABLE TODAY!

Exhibit spots are limited and will be considered on a first-come, first-served basis. To apply for an exhibit table, complete the online application.

Take advantage of the opportunity to reach a concentrated group of diverse professionals by applying today. Application must be made to be considered. Exhibits are limited and all applications will be considered on a first-come, first-served basis. All applications are subject to approval, and any company that does not meet the requirements will not be permitted to exhibit. Please see the published criteria before applying.

**To increase exposure to exhibits, exhibit tables will be placed near the poster hall. We will also hold many breaks and food functions in conjunction with the posters. Peak hours are expected to be during breakfast, morning and afternoon breaks, and the poster sessions.**

## APPLICATION PROCESS

All applications are subject to approval, and any company that does not meet the requirements will not be permitted to exhibit. Payment is required at the time of application to be considered.

## EACH EXHIBIT TABLE INCLUDES:

- One (1) 6' skirted table with two side chairs in an 8'x5' footprint
- Listing in all exhibit acknowledgment areas of the website and onsite materials
- One (1) complimentary Exhibit Representative registration. Exhibit Representative registration includes access to the exhibit area and all Congress meal functions held during exhibit hours. Additional Exhibit Representative registrations can be purchased for \$250 each.
- Organization listed with description (50-word count) listed in digital Congress materials
- Listing in all exhibit acknowledgment areas of printed onsite Congress materials

Exhibits are limited to the space assigned; displays must be contained to the assigned space and must not create sightline issues for other exhibitors.

Exhibitors are required to staff their booths during the dedicated exhibit hours but are also welcome to be stationed at their booth throughout the International Congress.

## EARLY PRICING

Paid before or on August 4, 2023

For-Profit Organizations	Non-Profit Organizations
\$3,500	\$2,500

## REGULAR PRICING

Paid after August 4, 2023

For-Profit Organizations	Non-Profit Organizations
\$4,250	\$3,000

## EXHIBIT SCHEDULE

*Subject to Change*

### Installation

Thursday, April 11 06:00 – 07:30

### Exhibition

Thursday, April 11 07:30 – 08:30  
09:30 – 10:00  
16:15 – 16:45  
17:30 – 19:00

Friday, April 12 07:30 – 08:30  
10:15 – 10:45  
16:15 – 16:45  
17:45 – 19:15

### Dismantle

Saturday, April 13 08:00 – 10:00

# Marketing Opportunities

Marketing opportunities have been designed to provide your organization or company with exposure to your key stakeholders and customers. Display your company logo and message in high-traffic areas of the Hilton Cleveland Downtown Hotel and Cleveland Convention Center. Your message will have multiple impressions by attendees on their way to and from the poster sessions, exhibit hall and educational sessions.

## Hotel Key Cards **\$15,500** Only 2 available!

*An ad or your company's logo will grace the participant's Hilton Cleveland hotel room key.*

## Photo Booth **\$12,500** Only 1 available!

*The Congress photo booth will attract attendees throughout the event as they use the area to highlight their participation in this premier conference.*

## Water Refill Station **\$10,000** Only 1 available!

*A water refill station will be branded with your company's logo and tagline and distributed to all attendees upon arrival, giving them an easy way to stay hydrated during busy Congress days.*

## Hotel Room Materials Drops **\$7,500\*** Only 3 available!

*Materials regarding your organization will be distributed to International Congress participants staying at the Hilton hotel rooms (outside doors) on the Congress date that you specify.*

*\*Material production and shipment are the responsibility of the applicant.*

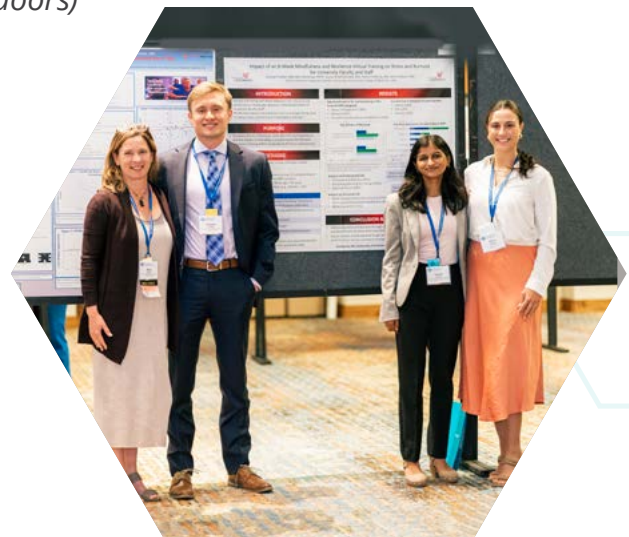
## Floor Stickers **\$5,000** Only 4 available!

*Get the attention of Congress participants with oversized floor stickers that promote your organization. Includes a set of three (3) two-foot round floor clings that will be placed throughout the Congress meeting space.*

**DON'T SEE  
WHAT YOU'RE  
LOOKING FOR?**

Contact the International  
Congress Team to maximize  
your exposure at

[congress@  
conferencesolutionsinc.com](mailto:congress@conferencesolutionsinc.com)



# 2024 International Congress on Integrative Medicine & Health

## Application Guidelines

### The Academic Consortium for Integrative Medicine & Health

(hereto after referred to as the Consortium) meetings are educational communication of new scientific knowledge and to advance the practice of integrative medicine. The foremost concern of the Consortium is preservation of the scientific integrity and educational value of our meetings. To this end, we invite organizations to support and participate in Consortium meetings in a manner that complies with the requirements described in this policy and related documents. The Consortium has determined that including industry vendors as exhibitors and sponsors has several advantages:

- Supports the financial success and sustainability of the meeting.
- Provides a service to attendees by providing access to company representatives.
- Adds to the educational content of the Congress as vendors are encouraged to share scientific resources relevant to their product.

In order to ensure these goals are met in a way that is cohesive with the academic, philosophical and ethical mission of the Consortium, the following guidelines are proposed for consideration:

### Eligibility to Sponsor, Exhibit and/or Market:

We want sponsoring and exhibiting to be beneficial to our attendees *and* to those sponsoring and exhibiting. The Consortium reserves the exclusive and total right to control all aspects of the conduct of its scientific conferences and specifically reserves the right to determine the acceptability of applications for sponsorship, exhibit space and/or marketing. Brands that exhibit or market at and/or underwrite our conference are not only a good philosophical fit, but also represent the best products and services that can serve the health and wellness of our attendees and their patients.

#### 1. Service Organizations will be Assessed on the Following Criteria:

- The applicant's products or services are of professional or educational interest or benefit to the registrants and are, in the opinion of the Consortium, related to the field of integrative medicine and relevant to our attendees.
- The applicant's goods or services to be promoted or exhibited must be in line with the Consortium's scientific or public policies, positions, and statements or guidelines.
- The applicant is reasonably determined by the Consortium to be highly ethical and reputable, and the goods and services to be promoted or exhibited are reasonably believed by the Consortium not to be harmful, illegal, ineffective, fraudulent or based on non-proven science.

#### 2. Applicants Providing Laboratory Testing Should:

- Be licensed by CLIA, the federal agency regulating laboratories and follow stringent quality assurance practices.
  - » Allow clinicians to tailor the tests based on clinical assessment and professional judgment.
  - » Follow ethical financial and marketing practices.
- Supplements, food items and topical preparations should:
  - » Provide evidence of strict attention to quality and good manufacturing practices.
- Be based on scientific rigor in their proposed use and dosing – any health or medical claims made in product promotion must be evidence based and in compliance with FDA and FTC regulations.
  - » Brand values and product/service quality should extend to applicant's parent and holding companies.
  - » Companies should be in good standing with global regulating agencies, and have demonstrably good practices in quality, health, social and environmental regards.

- Supplements should meet requirements as set out by the Dietary Supplement and Health Education Act.

#### 3. Supplements, Food Service Items and Topical Preparations Should:

- Provide evidence of strict attention to quality and good manufacturing practices.
- Be based on scientific rigor in their proposed use and dosing – any health or medical claims made in product promotion must be evidence-based, and in compliance with FDA and FTC regulations.
- Brand values and product/service quality should extend to applicant's parent and holding companies.
- Companies should be in good standing with global regulating agencies, and have demonstrably good practices in quality, health, social, and environmental regards.
- Supplements should meet requirements as set out by the Dietary Supplement and Health Education Act.
- Other criteria are as follows: no genetically modified soy, or other GMO products, soy protein isolate, hydrogenated trans fats, fructose or high fructose corn syrup, artificial flavors, artificial colors, artificial sweeteners, glandular ingredients in supplements, phthalates, parabens, nitrates, nitrites, or sulfites. Preference will be given to companies that meet the following standards: whole soy, whole foods, natural pressed oils, and organic.

#### 4. All Applications Must Meet these Requirements:

- The applicant agrees to comply with the International Congress Rules and Regulations governing scientific conferences and be in compliance with ACCME Standards for Commercial Support.
- The application and required documents must be completely and accurately filled out. Payment must be submitted when applying. Incomplete applications will not be processed.
- Samples of brochures and scientific studies representing the applicant's relevant products or services should be submitted with the application.
- Applications may be refused or sponsorship, exhibit space and/or marketing restricted due to limitations or other reasons determined by the Consortium.
- FOR EXHIBIT APPLICANTS:
  - » Sales and order taking at exhibits to Congress participants are permitted if transactions are conducted in a manner consistent with the professional nature of the meeting. The exhibitor is responsible for any permits, occupational licenses and city/state sales taxes, if applicable. The Consortium reserves the right to restrict sales activities that it deems inappropriate or unprofessional. Notification of intent to have sales transactions must be noted on the application.
  - » Exhibitors may distribute non-pharmaceutical samples of their listed products to the International Congress attendees as outlined in the sponsor benefits and/or Rules & Regulations. Exhibitors must have written approval from the Academic Consortium in order to distribute items other than product samples or educational material.
- Upon submitting an application for sponsorship, exhibit space or marketing, the applicant agrees that the information contained in the Sponsor, Exhibit and Marketing Opportunities brochure and the International Congress Sponsor, Exhibit & Marketing Rules and Regulations are an integral and binding part of the contract and that it is the responsibility of the applicant to distribute information to ensure that all individuals involved in the fulfillment are aware of the International Congress Sponsor, Exhibit & Marketing Rules and Regulations governing Consortium conferences.



# 2024 International Congress on Integrative Medicine & Health

## Sponsor, Exhibit & Marketing Rules and Regulations

### Sponsor, Exhibit & Marketing Rules and Regulations

**OFFICIAL GENERAL CONTRACTOR:** The Consortium has appointed Conference Solutions as the official General Contractor for the International Congress 2024. All references herein to the International Congress shall mean the International Congress, the Consortium and Conference Solutions.

**OUTSIDE ACTIVITIES:** Sponsors, exhibitors and/or marketing organizations shall not foster or conduct outside activities which would take qualified attendees from official Congress functions and/or activities. Use of meeting facilities or the International Congress' contracted hotels by sponsors, exhibitors, marketing organizations or companies or sales or business meetings during the International Congress must be approved in advance by the International Congress. Hospitality suites shall not be open during International Congress hours.

**SELECTION OF SPONSOR, EXHIBIT AND/OR MARKETING ORGANIZATIONS:** Only applicants whose activities are appropriately related to the purpose of the International Congress shall be permitted to apply to sponsor, exhibit or market. All applications are subject to approval, and any company that does not meet the above requirements will not be approved. The International Congress reserves the right to decline or prohibit any applicant which in its sole judgment is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.

**FEES AND PAYMENT:** Applications will NOT be processed or space assigned without the required payment. Receipt of payment does not obligate the International Congress to accept a contract as binding. The International Congress retains the option of returning funds.

**CANCELLATION:** Once application has been approved, cancellation of sponsorships is not permitted. Cancellations of an exhibit table must be directed by email to [register@conferencesolutionsinc.com](mailto:register@conferencesolutionsinc.com). Refunds, less an administrative fee of \$500 per table, will be made at the discretion of the International Congress, but no refund will be given for a cancellation received after February 29, 2024. Cancellation of marketing opportunities are not allowed after February 29, 2024.

**BENEFITS:** Benefits as outlined in the Sponsor, Exhibit and Marketing Opportunities brochure will be confirmed 90 days prior to the International Congress. Failure to utilize benefits does not constitute a reduction in fees.

The International Congress will provide shipping information to each sponsor, exhibitor and/or marketing organization (as relevant), approximately 45 days prior to the International Congress.

**SHOW CANCELLATION:** If the International Congress or exhibits are cancelled due to circumstances beyond the control of the International Congress, the International Congress will not be held liable for any expenses incurred by the sponsoring/exhibiting/marketing organization beyond the cost of the original sponsor, exhibit or marketing fee, minus expenses related to the fulfillment of benefits.

### FOR EXHIBITORS:

**ASSIGNMENT OF EXHIBIT SPACE:** Assignment of exhibit space will be onsite by the conference organizers. Every effort will be made to accommodate requests for space assignments (near or away from other organizations). The International Congress reserves the right to make such changes to the exhibit floor plan/layout as may be deemed necessary.

Exhibit space not occupied by the close of the exhibit installation period as specified in these rules and regulations will be forfeited by the exhibiting organization. This space may be resold, reassigned or used by the International Congress.

**EXHIBITOR REPRESENTATIVES' REGISTRATION:** Purchase of an exhibit table includes one (1) complimentary Exhibit Representative registration. Exhibit Representative registration includes access to the exhibit area and all Congress meal functions held during exhibit hours. Additional Exhibit Representative registrations can be purchased for \$250 each. There are no name badge-only options. There is no limit on the number of full Congress or Exhibit Representative registrations that can be purchased (based on availability); however, only two representatives are allowed at an exhibit at any given time.

**EXHIBITS:** Exhibits will take place at the Hilton Cleveland Downtown Hotel, 100 Lakeside Ave E, Cleveland, OH 44114 USA. The exhibit table area will be comprised of six-foot skirted tables and two side chairs.

**EXHIBITOR INSTALL:** Thursday, April 11, 2024, 06:00 – 07:30

**EXHIBITOR DISMANTLE:** Saturday, April 13, 2024 08:00 – 10:00

Dismantling of exhibit may begin no earlier than 08:00 on Saturday, April 13 and the area must be completely cleared by 10:00 that same day.

Schedule is subject to change.

**EXHIBITOR USE OF SPACE:** Exhibitors shall not assign, share or sublet any space without written consent of the International Congress. Care must be taken that no display extends more than 8' above the floor, interferes with the view or disadvantageously affects the display of other Exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

**EXHIBITOR MATERIALS:** We suggest you provide reprints or preprints of studies documenting the efficacy of the products on display.

**EXHIBIT AREA FOOD & BEVERAGE POLICY:** No food or beverage may be brought from an outside source. If you wish to serve anything from your exhibit space, please contact the International Congress Planner to discuss what arrangements, if any, can be made through the venue.

**EXHIBITOR CONDUCT:** Aggressive sales tactics/methods to engage attendees are strictly prohibited. Prohibited or unethical conduct will subject the exhibiting company to dismissal from the Congress premises. In addition, the exhibiting company will be deemed to have forfeited all exhibit space fees and any other fees paid/due by the exhibiting company.

**EXHIBITOR LIABILITY:** The International Congress and the Hilton Cleveland Downtown Hotel will not be held responsible for the safety of Exhibitor's property from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold the International Congress and the Hilton Cleveland Downtown Hotel and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those operating under the Exhibitor. Further, Exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including the Exhibitor, its agents, employees and business invitee which arises from or out of or by reason of said Exhibitor's occupancy and use of the Exhibit premises or a part thereof.

**EXHIBIT AREA SAFETY REGULATIONS:** Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings and other materials must comply with fire department regulations.

**EXHIBIT AREA SECURITY:** The exhibit area is being held in the Hilton Cleveland Downtown Hotel and security will be not provided. Neither the International Congress nor the Hilton Cleveland Downtown Hotel can be held responsible for any lost, damaged or stolen exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials. The Hilton Cleveland Downtown Hotel recommends removing valuable materials when not at your exhibit.

### VIOLATION OF RULES & REGULATIONS:

Any violation by a sponsor and/or exhibitor of the official Rules and Regulations herein may, in the International Congress's sole determination, constitute a breach of the Agreement resulting in termination and forfeiture of any monies paid on account. Upon due notice of such termination, the International Congress shall have the right to revoke benefits and take possession of the exhibitor's space, remove all persons and properties, and hold the sponsor and/or exhibitor accountable for all liability, expenses, and damages arising from sponsor and/or exhibitor's breach/violation of official Rules and Regulations.